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Return to Retro

Catherine Nguyen

Ooh, la, la. Local style icon and interior designer MA Allen partners with Big Chill for this Parisian-inspired curated palette.

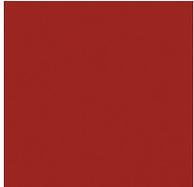
By *Melissa Howsam*

THERE'S SOMETHING SO "JE NE SAIS QUOI" ABOUT FRENCH design that no doubt brings a level of enchantment, charm and—dare we say—sex appeal to the timeless, bold aesthetic. Now, putting her own stamp on that elusive chic look is highly sought-after local interior designer MA Allen, president and lead designer of eponymous MA Allen Interiors, known for her striking signature style and her ability to create an effortlessly chic appeal.

Allen was recently tapped by design-centric (and chic!) kitchen appliance

brand Big Chill to collab on this just-launched Parisian-inspired Fall Edit curated palette of custom colors, available on all three of the brand's iconic collections (Classic, Pro and Retro).

"Scheming a fall color palette for Big Chill gave me a reason to escape to one of my favorite cities, Paris," comments Allen. Capturing the city's allure, Allen's just-completed kitchenette (shown here) features Big Chill's Retro Slim Fridge and Pro Microwave in her Carmine Red. (The striking selection of colors also include Moss Green, Signal Blue and Grey White.)



Carmine Red: "Bold and elegant, Carmine Red is an ideal color for adding vibrance and personality into a space. When paired with neutrals, the mix of rich and muted colors creates an impeccable sense of balance and resolution."



Grey White: "The epitome of minimalist opulence, Grey White reimagines the possibilities of a neutral finish. With a cool undertone, this classic and light neutral instantly brings depth and contrast into any space."

"For the palette, I drew inspiration from my favorite city, curating a medley of colors reminiscent of Parisian cafes and their signature awnings."

—MA Allen, president and lead designer of MA Allen Interiors



Moss Green: "This lustrous jewel tone is the perfect way to add glamour and allure to any kitchen. Arguably a 'new neutral,' Moss Green can be paired with cool or warm tones, which means its versatility is unmatched, yet so is its eye-catching character."



Signal Blue: "Known for its sophisticated, classic charm, Signal Blue is the ideal option to add a touch of drama and richness to a kitchen. The deep tone complements nearly any existing element like wood floors, detailed tile or a patterned backsplash."

↑ The Fall Edit in action, taking inspiration from Parisian cafes and transforming this classic style into an ever-timeless look for the home.

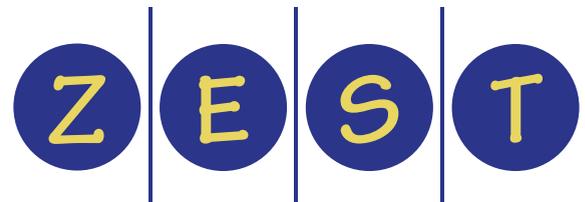
"Paris in the fall is magical—from fashion to architecture and everything in between. My color collection champions both the modern and the timeless, much like the city itself," says Allen.

A large contrast to her own formal and elegant kitchen at Lakestone, this kitchen serves a different audience and purpose, she says. "Located in a multipurpose space that includes a guest suite, playroom and casual family gatherings allowed me to implement bold moves such as the Carmine Red appliances and the Retro design concept," explains Allen. "Much like the Parisian cafe canopies—capturing your attention unexpectedly—these design components are meant to draw you in and encourage a playfulness unique to the space." Color us inspired. bigchill.com; maalleninteriors.com



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